



CONFERENCE 2019, TORONTO ONTARIO

## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

December 2019

Dear Friend,

The Food Processing Skills Canada (FPSC) invites you to join us at our tenth annual Speaking Food conference on Friday, May 24th, 2019 hosted at the beautiful Bram & Bluma Appel Salon, in the Toronto Reference Library on 789 Yonge St. Toronto. This location is minutes away from this year's accommodations at the Toronto Marriott Bloor Yorkville.

The theme this year is "The Next Ten" a **full day** premier event of lively discussions, insightful speakers, interactive workshops, industry networking and a "Toast to Ten Years" Award Show Luncheon. Don't miss our panel discussion on what it takes to become the next generation's employer of choice by learning how to successfully attract, retain & integrate these future leaders; find out how local food processors are gaining a competitive edge; experience the launch of new and exciting industry resources; engage in riveting discussions on some of the most pressing issues facing the industry today including Immigration and Food Safety.

Becoming a sponsor or exhibitor at the Speaking Food conference is an ideal way to:

- **Connect with key industry stakeholders and decision makers;**
- **Attract new customers and visit with existing ones;**
- **Showcase your products and services;**
- **Increase your company's visibility;**
- **Show support for the processing industry**
- **Benefit from great public exposure.**

The FPSC is offering four official levels of sponsorship and space for 12 exhibitor booth placements. Booths are strategically placed in common areas where exhibitors can showcase their products and services during breaks and throughout the industry reception. We are always looking for new ways to increase our sponsor benefits for your company and our conference participants; any suggestions for sponsorship, including in-kind contributions, are always welcome.



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Expected conference attendance is 100+, comprising representatives from all food and beverage manufacturing sub-sectors across Canada. FPSC events attract the best and the brightest in the food manufacturing community and appeal to every level, including presidents, CEOs, workers, government officials, academia, industry associations, consultants and buyers.

We carefully plan our event so that conference sponsors and exhibitors are presented in a thoughtful and well positioned format. From the conference programming to the food and venue choices, we plan every detail to ensure our attendees feel comfortable.

If you have any questions regarding sponsorships or exhibitor opportunities, please feel free to contact **Tiffany Ellis** by email or by phone at 613-237-7988.

Sincerely,

*Jennefer Griffith*

Jennefer Griffith  
Executive Director  
Food Processing Skills Canada  
T: 613-237-7988 [jgriffith@fpsc-ctac.com](mailto:jgriffith@fpsc-ctac.com)



SPEAKING  
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## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

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### ELITE LEVEL: \$1500

#### Complimentary Exhibitor package:

- Elite Exhibitor status differentiation
- 10x10 space, 1 skirted table, 2 chairs
- Reception and breaks are strategically placed where exhibitors are set up
- This space at the event allows you to distribute company materials and execute your own promotional objectives
- 5-minute speaking opportunity

#### Prior to conference:

- Promotion of sponsors on social media platforms
- Company included in conference / event e-blasts
- Logo and company link on our conference website

#### On-site:

- Two complimentary registrations, with sponsorship recognition
- Company logo on signage
- Acknowledged in all conference materials
- Recognition at the opening & closing of the conference
- Recognition during breaks via multimedia presentation
- Name included in the sponsorship sheet in the delegate bag
- Inclusion of any promotional materials in the delegates bag

#### After the conference:

- Article on your organization featured in our Event Highlights e-blast



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## **CHAMPION LEVEL: \$1000**

### **Prior to conference:**

- Promotion of sponsors on social media platforms
- Company included in conference / event e-blasts
- Logo and company link on our conference website

### **On-site:**

- One complimentary registration
- Company logo on signage
- Acknowledged in all conference materials
- Recognition during breaks via multimedia presentation
- Name included in the sponsorship sheet in the delegate bag

### **After the conference:**

- Recognition of your sponsorship in FPSC's Event Highlights e-blast
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## **SUPPORTER LEVEL: \$500**

Includes cash support or in-kind food donations

### **Prior to conference:**

- Company included in conference / event e-blasts
- Logo and company link on our conference website

### **On-site:**

- Company logo on signage
- Acknowledged in all conference materials
- Recognition during breaks via multimedia presentation
- Name included in the sponsorship sheet in the delegate bag

### **After the conference:**

- Recognition of your sponsorship in FPSC's Event Highlights e-blast



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**EXHIBITOR PACKAGE: \$500 (only 12 spaces available)**

- 10x10 space, 1 skirted table, 2 chairs
- Reception and breaks are strategically placed where exhibitors are set up
- This space at the event allows you to distribute company materials and execute your own promotional objectives
- Exhibitor hours 8:30am – 6:30pm

**CONFERENCE HIGHLIGHTS**

- ✓ Significant industry networking opportunities, as well as a variety of exhibitor booths from the industry.
- ✓ National and international industry experts speak about topics of growing importance.
- ✓ Inspiring Canadian innovation success stories.
- ✓ Luncheon and industry reception with entertainment.
- ✓ An interactive workshop on some of the most pressing challenges facing the industry today!



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## SPONSORSHIP & EXHIBITOR APPLICATION FORM

Please complete this form and submit to the Food Processing Skills Canada (FPSC).  
Confidentiality of all personal information is protected under the Canadian Privacy Act.  
**Mail:** 201-3030 Conroy Road Ottawa, Ontario K1G 6C2

**Contact:** Tiffany Ellis

**Email:**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**\*Please email your company logo in "JPEG" or "EPS" format to [tellis@fpsc-ctac.com](mailto:tellis@fpsc-ctac.com)**



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Sponsorship Level	Amount \$	
Elite Level	\$1,500	<input type="checkbox"/>
Champion Level	\$1,000	<input type="checkbox"/>
Supporter Level	\$500	<input type="checkbox"/>
Exhibitor Package	\$500	<input type="checkbox"/>
Subtotal	\$ _____	
13% HST (#825357627 RT001)	\$ _____	
<b>TOTAL</b>	\$ _____	

**Payment Options:**

- Cheque enclosed (made payable to the Food Processing Skills Canada)
- Please charge my credit card

Payment by:  Visa  Master Card

Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_



## **Cancellation Policy & Exhibitor Regulations**

In the event of an exhibitor or sponsor cancellation, FPSC must receive written notice of withdrawal. Failure to do so will result in the exhibitor/sponsor being charged the full price of booth rental and/or sponsorship. An administrative fee of 50% will be charged for cancellations up to and including May 1, 2019 with no refunds issued after that date.

Preparation of the exhibit is to be at the exhibitor's expense. FPSC is not responsible for any loss incurred by any exhibitor.

Exhibitor set-up will be available on May 23rd, 2019 from 9:00pm to May 24<sup>th</sup>, 2019, 1:00am as well as May 24<sup>th</sup>, 7:00am. It is the exhibitor's responsibility to dismantle display booth by 9:00pm on May 24<sup>th</sup>, 2019.